



FOR IMMEDIATE RELEASE

Contact: Eddie Wheeler at (256) 582-2009
Robert Spencer at (256) 766-6223
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Strategic Planning is Focus of Small Ruminant Symposium on March 12

January 2011, Normal, AL---The Alabama Cooperative Extension System will hold its Fifth Annual Small Ruminant Spring Symposium "Strategic Planning for Sustainability" on Saturday, March 12, 2011, from 9:00 a.m. to 2:00 p.m. at Alabama A&M University's Winfred Thomas Agricultural Research Station located at 372 Walker Lane in Hazel Green, Alabama.



In recent decades the poultry, pork, and beef industry have developed strategic management and marketing plans that carried these industries forward at a fast pace. While goat and sheep production are still relatively young in this country, they still require producers to develop a "game plan" on where they want to go, how they plan to get there, what they can expect along the way, and how they plan to sustain their farming operations.

The Annual Spring Symposium is an excellent way to help you develop a strategic plan so you can "pass the torch" to future generations.

The Small Ruminant Symposium is open to the public and registration is \$10.00 a person, which includes a lunch with fresh lamb or goat meat. To pre-register, please call Eddie Wheeler at (256) 582-2009. For other information, please call Robert Spencer at (256) 766-6223. Early registration is expected in order to determine lunch count.

Directions to Winfred Thomas Agricultural Research Station from Huntsville:

Take US 231/431 North (Memorial Parkway) out of Huntsville, AL, through the town of Meridianville. Turn right (east) onto Walker Lane and go 0.6 miles to the Research Station sign and gate on the right.

From Fayetteville, TN: Take US 231/431 South through Hazel Green. At first traffic light south of Hazel Green turn left onto Walker Lane and go 0.6 mile to the Agricultural Research Station sign and gate, turn right into entrance. Building will be on your right.

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