COOPTASTIC
VENDOR SPONSOR PACKET
Cooptastic Vendor Sponsorship

Gold—$3,000
- Logo or advertisement as a sponsor on the front cover of the attendee notebook.
  - A notebook and pen will be given to every participant who preregisters.
- Logo in the program (large size).
- Logo on the name tag for 75 attendees whom you sponsored to attend for free.
- Six-foot table and two chairs for vendor booth or display.
- One hotel room with two queen beds for three nights and all meals.

Silver—$2,000
- Logo on the goody bag given to every participant who preregisters.
- Logo in the program (medium size).
- Logo on the name tag for 50 attendees whom you sponsored to attend for free.
- Six-foot table and two chairs for vendor booth or display.
- One hotel room with two queen beds for three nights and all meals.

Bronze—$1,000
- Logo in the program (small size).
- Logo on the name tag for 25 attendees whom you sponsored to attend for free.
- Six-foot table and two chairs for vendor booth or display.
- One hotel room with two queen beds for three nights and all meals.

Vendor

Dates: March 14–17, 2024
Location: Alabama 4-H Center, 892 Four H Road
         Columbiana, AL 35051

Vendor setup is from noon to 7:00 p.m. on March 14, 2024, and
teardown is after the last presentation at 5:00 p.m. on March 16.
The travel dates are March 14 and March 17, and the presentation
days are March 15 and March 16.
Cooptastic 2024 Agenda

**Friday, March 15, 2024  Alabama 4-H Center**

8:00 a.m.–5:00 p.m.  Cooptastic Opens  
Poultry Vendor Gallery Opens

**Hobby Farm to Business Track (Discover Shelby Room)**

9:00 a.m.–10:00 a.m.  Marketing Basics for Home Sale versus Farmers Markets
10:00 a.m.–11:00 a.m.  Things to Consider for a Small Business
11:00 a.m.–Noon  How to Write a Business Plan
Noon–1:00 p.m.  Lunch
1:00 p.m.–2:00 p.m.  How to Apply for USDA, FSA, or Small Business Development Grants
2:00 p.m.–3:00 p.m.  SARE Grants: What Are They?
3:00 p.m.–4:00 p.m.  Diversifying Your Poultry Operation
4:00 p.m.–5:00 p.m.  How to Price Your Product for Profit

**Homesteading Track (EE Building Auditorium)**

9:00 a.m.–10:00 a.m.  Canning Poultry Meat
10:00 a.m.–11:00 a.m.  Egg Preservation Techniques
11:00 a.m.–Noon  Dehydrating & Smoking Poultry Meat
Noon–1:00 p.m.  Lunch
1:00 p.m.–2:00 p.m.  Processing Your Own Chickens
2:00 p.m.–3:00 p.m.  Grading & Sizing Your Eggs
3:00 p.m.–4:00 p.m.  Alternative Chicken Feed Ingredients
4:00 p.m.–5:00 p.m.  Homeschooling Resources to Include Poultry
Cooptastic 2024 Agenda

Saturday, March 16, 2024 Alabama 4-H Center

8:00 a.m.–5:00 p.m.  Cooptastic Opens
                      Poultry Vendor Gallery Opens

Beginning Poultry Track

9:00 a.m.–10:00 a.m. General Chicken Husbandry
                      Selective Breeding 101
10:00 a.m.–11:00 a.m. Coop Care & Maintenance
                      Raising Waterfowl 101
11:00 a.m.–Noon      Lunch
Noon–1:00 p.m.       Breeds to Meet Your Needs
1:00 p.m.–2:00 p.m.  Brooding 101
2:00 p.m.–3:00 p.m.  Principles of Biosecurity
3:00 p.m.–4:00 p.m.

Advanced Poultry Keeper Track

9:00 a.m.–10:00 a.m. Incubation 101
                      Selective Breeding 101
10:00 a.m.–11:00 a.m. Coop Care & Maintenance
                      Raising Waterfowl 101
11:00 a.m.–Noon      Lunch
Noon–1:00 p.m.       Show Chickens 101
1:00 p.m.–2:00 p.m.  Brooding 101
2:00 p.m.–3:00 p.m.  Principles of Biosecurity
3:00 p.m.–4:00 p.m.  Poultry External Parasites 101
4:00 p.m.–5:00 p.m.  First Aid for Chickens

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