



The Alabama Cooperative Extension System is the primary outreach and engagement organization for the land-grant mission of Alabama A&M University and Auburn University in cooperation with Tuskegee University.



**Our unique combination of core values differentiates Extension in today's education marketplace.**

- Research-based** programs, materials, and educational activities
- Positive relationships** with clients, communities, partners, and stakeholders
- Relevant programming** that addresses current societal challenges and opportunities

**We help millions of Alabamians.**

We provide research-based educational programs in agriculture; forestry, wildlife, and natural resources; family and consumer sciences; economic and community development; 4-H and youth development; and urban affairs.



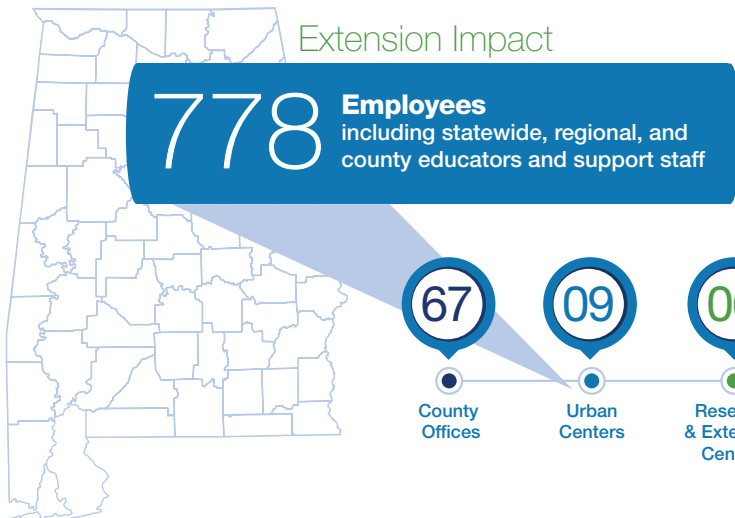
**We use innovative methods to deliver educational content to communities and homes.**

Our technical capabilities expand our reach and save time and money for our educators and partners: website ([www.aces.edu](http://www.aces.edu)), self-paced, online courses, mobile applications, digital books, and interactive videoconferences.



**We build strong and effective partnerships.**

We have been in the partnership business for a century to secure private partnerships and grants. We also receive funding and resources from the following: federal, state, and county appropriations, federal grants, and county donations of office space and utilities.



Partner with Us

We are committed to ensuring that all people we serve have access to science-based information that improves quality of life and economic well-being in a way that connects and inspires continued advancement in every community.



# How We Work to Achieve Our Goals

## LOGIC MODEL



INPUTS (resources needed)		→	OUTPUTS (activities & participation)		→	OUTCOMES (measurable differences)		
Expertise			Workshops conducted			<b>MISSION</b>	<b>VISION</b>	
Personnel			Participants reached		<b>Short-term</b>	<b>Mid-term</b>	<b>Long-term</b>	
Funding		→	Products developed	→	Awareness created	Behavior changed	Improved conditions	
Stakeholder buy-in		→	Services rendered	→	Knowledge gained	Decisions made	New standard or benchmark	
Available research results		→	Articles written	→	Problems identified	Practices implemented	<ul style="list-style-type: none"> <li>• enterprise</li> <li>• environment</li> <li>• society</li> <li>• sustainable</li> </ul>	
Educational materials		→	Web pages developed	→	Attitudes changed	Recommendations adopted	Positive economic effect	
Technology			Partnerships		Skills learned	Profitability increased	Enhanced quality	
Time			Media contacted		Incentives created	Policy enacted	Revitalized community	
Equipment								
Logistics								

**Importance** Is effort valued by stakeholders? Is effort making a difference?

**Reasonable** Is effort connected to planned activities? Does effort fit under goal?

**Realistic** Is effort doable considering available resources, stakeholder engagement, relevance to end users?

**Measurable** Can changes be measured and documented?

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