

# Hometown Hospitality



- **Hometown Hospitality** is a customer-service training designed to help frontline service industry professionals provide excellent service capable of attracting and retaining customers.
- Participants in this engaging and fun training will learn and practice excellent customer service skills and how using these skills benefits businesses. The training also features tourism customer service tools to help service industry professionals support their communities.



**For more information, contact Matt Ulmer at [ulmermj@aces.edu](mailto:ulmermj@aces.edu) or (334) 844-3517 or your county Extension coordinator.**

