

KNOW THE FACTS

The global e-cigarette and vape market was valued at **\$12.41 BILLION** in 2019 and is expected to increase 23.8% from 2020 to 2027.

ADVERTISING on TV, etc., is off-limits for traditional tobacco products but is being used freely by electronic cigarette companies to promote their products.

TOBACCO CORPORATIONS

are connected to e-cigarettes. For example, the makers of Kool sell Blu, Marlboro sells Mark Ten, Camel sells Vuse, and the Altria Group (formerly known as Phillip Morris) now distributes JUUL. These corporations are replacing their old cigarette customers with young people who might fall into the trap of vaping addiction.



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For more information, contact your county Extension office. Visit www.aces.edu/directory.

Trade and brand names are used only to give specific information. The Alabama Cooperative Extension System does not endorse or guarantee any product and does not recommend one product instead of another that might be similar. The Alabama Cooperative Extension System (Alabama A&M University and Auburn University) is an equal opportunity educator and employer. Everyone is welcome! Please let us know if you have accessibility needs.

Revised November 2022, FCS-2451
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THE COST OF VAPING

The nicotine in electronic cigarettes is extremely addictive. Once you start vaping, you crave it more, which will cost you.



WWW.ACES.EDU

How much does it cost to vape?

\$20

Average cost of
disposable e-cigarette

Average cost to vape a JUUL

\$1,008 PER
YEAR

\$20 a week x 4.2 weeks = \$84 per month
\$84 a month x 12 months = \$1,008 per year

\$30

Average cost of a
refillable e-cigarette

\$30¹

Average cost of
e-juice per week



Average cost to vape refillable e-cigarettes

\$1,512 PER
YEAR

\$30 a week x 4.2 weeks = \$126 per month
\$126 a month x 12 months = \$1,512 per year

¹ VAPING MORE COSTS YOU
MORE EACH WEEK.

What could you buy with the money that went up in vapes?

IN ONE MONTH
(\$80–\$125)

- ▶ A manicure, a pedicure, or a haircut and style
- ▶ A nice outfit of clothes
- ▶ Monthly payment for cell phone plan with unlimited data

IN ONE YEAR
(\$1,000–\$1,500)

- ▶ Electronic device (laptop, tablet, or cell phone)
- ▶ Video gaming console with accessories and games
- ▶ A Caribbean cruise

IN 10 YEARS:
(\$10,000–\$15,000)

- ▶ Nice car or truck
- ▶ Down payment on a small house or the total cost of a mobile home
- ▶ Career tech certification or community college

VAPING E-CIGARETTES
also costs you more than
MONEY.

- ▶ **HEALTH CARE.** Greater likelihood of illness and a greater need for health, disability, and life insurance. Toxins in e-cigarettes can affect the health of your family and friends.
- ▶ **TIME.** Loss of time at work and reduced time to enjoy family and fun activities because of medical issues or addiction.
- ▶ **RELATIONSHIPS.** Addiction can lead to relationship issues with family members, dating partners and spouses, friends, and coworkers.
- ▶ **LIFE.** Reduced quality of life or higher risk of early death!

