Use your creativity and artistic ability to promote your project area or 4-H program.

4-H'ers are encouraged to develop their visual communication skills by also identifying locations to display their created materials as a means to communicate with external audiences about the 4-H program.

**Description of Categories**

Youth are allowed one entry in the Graphic Design competition. The entry should either focus on promotion of 4-H or a 4-H project.

<table>
<thead>
<tr>
<th>Classes</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brochure</td>
<td>This is a trifold brochure that should contain information on both the front and the back. It should be easily read and printed with 8 ½ x 11” paper.</td>
</tr>
<tr>
<td>Flyer</td>
<td>This is an 8 ½ x 11” sheet of paper that will promote your topic of choice.</td>
</tr>
<tr>
<td>Other</td>
<td>This is other promotional material such as booklets, bookmarks, postcards, and more.</td>
</tr>
<tr>
<td>PowerPoint Presentation</td>
<td>This should contain 5 to 10 slides and a script to accompany the presentation. Include the script for each slide in the “notes” section of the PowerPoint.</td>
</tr>
</tbody>
</table>

**LEVELS OF COMPETITION**

For details on eligibility, see the General Event Policy.

**Junior Level I:**
9 to 11 years old on December 31 of the current calendar year (compete only at local and regional level).

**Intermediate:**
12 to 13 years old on December 31 of the current calendar year (compete only at local and regional level).

**Senior Level I:**
14 to 15 years old on December 31 of the current calendar year.

**Senior Level II:**
16 to 18 years old on December 31 of the current calendar year.

Refer to the [Alabama 4-H Competitive Events webpage](#) to review the General Contest Policy and the Age & Eligibility Chart.
Community Service

Telling a great story, showcasing projects at a community library, speaking at the local nursing home, or organizing a community cooking or a building blocks workshop are great opportunities to serve others. Serving others helps build your academic skills, learn civic responsibility, and develop leadership. It may also give you a good opportunity to meet new people, publicize 4-H, and practice your communication skills. Alabama 4-H is now requiring all Senior Level 4-H members to add a community service component to all 4-H Competitive Events. Each Senior Level 4-H member will have to complete the 4-H Community Service Report as a part of their project. 4-H members will be disqualified if the community service report is not included.

It is important that you decide what service you can provide, not have a parent or 4-H leader make this decision for you. Groups of young people are encouraged to work together to discover how they can serve their community.