Beef Herd Management Strategies

Learn key management practices to improve sustainability in small herd operations.

Cow-calf operation sustainability involves the efficient use of resources on-farm to improve herd profitability and farm productivity now and for future generations. For operations with less than fifty head of cattle, it is especially important to focus on herd processes that improve time and resource management. The following are key management practices you can implement to improve herd sustainability.

Keep Cattle Healthy
A good herd health program is essential to any farm management operation. Many producers think about vaccinations, deworming, or other treatment strategies when developing a plan. Yet practices that decrease handling and environmental stresses on the herd can influence health, as well. You need a veterinarian who can work closely with you to best meet the requirements of the herd.

Maintain Accurate Records
Animal identification is especially important for evaluating herd inventory, maintaining biosecurity, and tracking performance of animals in the herd. Individual identification records should include a calf’s place of origin, date of birth, and health care records indicating vaccinations and other treatments given.

Numerous record-keeping resources are available. Among these are the National Cattlemen’s Beef Association Integrated Resource Management Redbook, online software, and mobile applications. Many resources include features that allow users to add photos and detailed information regarding the herd for quick reference. These tools help producers to keep track of pregnancy data, calving data, dam information such as calving interval and calf weaning weight, sire information, and pasture usage.

Define a Calving Season
A controlled calving season can save time, labor, and resources for a small cattle producer (table 1). Managing the cow herd to calve in 90 days or less can help with the following:

- Forages. Calving can be timed to occur during peak forage availability and nutritive value.
- Nutrition. A more targeted feeding program can be established, since animals are in the same stage of production (pregnant, lactating, etc.).
- Record keeping. Cow records can be used more efficiently to select replacement heifers and to cull cows.
- Health maintenance. Cattle require less handling for vaccinations and other health-related activities.
- Marketing. The calf crop is more uniform at the time of marketing because calves are closer in age and stage of growth.

Implement Crossbreeding
Crossbreeding can improve production efficiency by increasing hybrid vigor (heterosis). Hybrid vigor is the increase in production traits, such as growth, fertility, and longevity, that occurs from breeding genetically different animals of separate breeds. Crossbreeding allows a cattle producer to blend complementary strengths and superior traits, including carcass characteristics, growth rates, and reproductive performance, to produce calves that can perform at a higher level than the parental breeds.

Consider Growth-Promoting Implants
Implants can complement other good management practices such as crossbreeding, adequate nutrition, castration, and vaccinations to improve gains in growing beef calves. Implants are small pellets containing slow-release hormones that increase muscle growth over time. They are inserted into the ear of a calf. Steer calves and heifers to be sold to the feedlot should be implanted; replacement heifers should not receive growth-promoting implants.
Table 1. Year-round Herd Management Timeline for Winter-, Spring-, and Fall-Calving Beef Herds.

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calving Season Planning Timeline</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Breed Heifers Early March &amp; Cows Late March</td>
<td>Breed Heifers Calving Mid Mar</td>
<td>Remove Bulls by Mid June</td>
<td>Pregnancy Check Mid Aug</td>
<td>Wean &amp; Weigh Calves for Adjusted Weaning Weights by Mid Aug</td>
<td>Breed Heifers Calving Mid Dec</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Calving Season Jan-March</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calving Season Planning Timeline</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bred Heifers Calving Mid Feb</td>
<td>Breeding Heifers Early May &amp; Cows Late May</td>
<td>Remove Bulls by Mid Aug</td>
<td>Pregnancy Check Mid Oct</td>
<td>Breed Heifers Calving Mid Dec</td>
<td>Wean &amp; Weigh Calves for Adjusted Weaning Weights by Mid Oct</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calving Season Planning Timeline</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Remove Bulls by Mid March</td>
<td>Pregnancy Check Mid May</td>
<td>Bred Heifers Calving Mid Sep</td>
<td>Breed Heifers Early Dec &amp; Cows Late Dec</td>
<td>Wean &amp; Weigh Calves for Adjusted Weaning Weights by Mid May</td>
<td>Calving Season Oct-Dec</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Castrate Bull Calves

Buyers of feeder cattle prefer castrated steers over intact bull calves. Bull calves that are not intended for breeding purposes should be castrated before the age of 3 months or at the first available handling opportunity beyond this age. Calves castrated at a younger age recover more quickly, and the procedure is easier to perform. Cattle buyers often prefer calves that have been surgically castrated. Alternatively, calves can be castrated using an elastrator.

Dehorn Calves

Dehorning is a cost-effective practice that can add value to feeder cattle and reduce risk of injury to those handling cattle. Calves should be dehorned at the earliest age that is practical. Young calves tend to recover more quickly and have fewer complications than those dehorned at an older age. It is important to properly restrain calves before dehorning.

Additional Resources

Alabama Beef Cattle Improvement Association: [www.albcia.com/](http://www.albcia.com/)

Alabama Beef Systems Extension Program: [www.aces.edu/beefsystems](http://www.aces.edu/beefsystems)

Alabama Cattlemen’s Association: [www.bamabeef.org](http://www.bamabeef.org)

Alabama Farmers Federation: [www.alfafarmers.org](http://www.alfafarmers.org)

Beef Quality Assurance Program: [www.bqa.org](http://www.bqa.org)

Kim Mullenix, Extension Specialist, Assistant Professor, Animal Sciences, Auburn University; Michelle Elmore, Extension Specialist; and Soren Rodning, Extension Specialist, Associate Professor, Animal Sciences, Auburn University

For more information, contact your county Extension office. Visit [www.aces.edu/directory](http://www.aces.edu/directory).

Trade and brand names used in this publication are given for information purposes only. No guarantee, endorsement, or discrimination among comparable products is intended or implied by the Alabama Cooperative Extension System.

The Alabama Cooperative Extension System (Alabama A&M University and Auburn University), is an equal opportunity educator and employer. Everyone is welcome!

New April 2017, ANR-2415
© 2017 by the Alabama Cooperative Extension System. All rights reserved.

[www.aces.edu](http://www.aces.edu)