Extension

ALABAMA A&M & AUBURN UNIVERSITIES

The Alabama Cooperative Extension System is the primary outreach and engagement organization for the land-grant mission of Alabama A&M University and Auburn University in cooperation with Tuskegee University.

Our unique combination of core values differentiate Extension in today's education marketplace.

Research-based programs, materials, and educational activities

Positive relationships with clients, communities, partners, and stakeholders

Relevant programming that address current societal challenges and opportunities

We help millions of Alabamians.

We provide research-based educational programs in agriculture; forestry, wildlife, and natural resources; family and consumer sciences; economic and community development; 4-H and youth development; and urban affairs.

We use innovative methods to deliver educational content to communities and homes.

Our technical capabilities expand our reach and save time and money for our educators and partners: website (www.aces.edu), self-paced, online courses, mobile applications, digital books, and interactive videoconferences.

We build strong and effective partnerships.

We have been in the partnership business for a century to secure private partnerships and grants. We also receive funding and resources from the following: federal, state, and county appropriations, federal grants, and county donations of office space and utilities.

Extension Impact

660 **Full-time Employees** including statewide, regional, and county educators and support staff

67	09	06	03	01
County Offices	Urban Centers	Research and Extension Centers	Plant Diagnostic Laboratories	4-H Center

Partner with Us

We are committed to ensuring that all people we serve have access to science-based information that improves quality of life and economic well-being in a way that connects and inspires continued advancement in every community.

How We Work to Achieve Our Goals

LOGIC MODEL

INPUTS (resources needed)	OUTPUTS (activities & participation)	OUTCOMES (measurable differences)		
			MISSION	VISION
		Short-term	Mid-term	Long-term
Expertise	Workshops conducted	Awareness created	Behavior changed	Improved conditions
Personnel	Participants reached	Knowledge gained	Decisions made	New standard or benchmark • enterprise • environment • society • sustainable
Funding	Products developed	Problems identified	Practices implemented	
Stakeholder buy-in	Services rendered	Attitudes changed	Recommendations adopted	Positive economic effect
Available research results	Articles written	Skills learned	Profitability increased	Enhanced quality
Educational materials	Web pages developed	Incentives created	Policy enacted	Revitalized community
Technology	Partnerships			
Time	Media contacted			
Equipment				
Logistics				

Importance Is effort valued by stakeholders? Is effort making a difference?

Reasonable Is effort connected to planned activities? Does effort fit under goal?

Realistic Is effort doable considering available resources, stakeholder engagement, relevance to end users?

Measurable Can changes be measured and documented?

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The Alabama Cooperative Extension System (Alabama A&M University and Auburn University) is an equal opportunity educator and employer. Everyone is welcome!
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