Exhibitor and Sponsor Letter of Invitation

We invite your organization to participate in the 10th Annual Diabetes and Obesity Conference. This educational conference will be held April 17-19, 2011 at the Embassy Suites and Conference Center, Montgomery, Alabama. The 10th Annual Diabetes and Obesity Conference is an annual educational conference designed for focusing on the crises of diabetes and obesity.

The Annual Diabetes and Obesity Conference offers a variety of marketing and sponsorship opportunities. The exhibit fee is $400.00 for commercial organizations and $150.00 for non-profit government and public education organizations. This fee entitles one representative of your company to attend the entire conference including meals and refreshments. Additional person(s) may be registered for a fee of $100.00 each, with a limit of up to two additional representatives to be registered. A table to demonstrate products will be provided with additional amenities upon request.

Registration entitles each exhibiting organization to attend and demonstrate their products at the conference April 18 and 19, 2011; as well as attend the Sunday, April 17 evening welcome reception.

An electricity power drop may be requested with an additional charge of $35.00++. Additional tables may be requested at an additional charge of $25.00 per additional table.

Internet services will be available with a choice of a Wired-Ethernet 8-port hub for $175.00 or Wireless Internet Connection (1-15 users) for $125.00. An IT Network Technician can be requested for $75.00, two-hour minimum.

All booths must be completely dismantled and clear from the exhibit hall by 2:30 p.m. on Tuesday, April 19, 2011. A clean-up fee of up to $30.00/hour will be assessed if required.

The exhibitor application deadline is March 4, 2011. Exhibitors may register either by online or mail-in registration. Exhibit space will be assigned using a priority rating given to companies based on past participation. Exhibitors also accrue priority based in the date of receipt of their completed application and payment. After the exhibitor application deadline

Please submit the attached Exhibit Space Reservation form, along with payment to:

Attn: Patti Golden
Alabama Cooperative Extension System
218-E Duncan Hall
Auburn University, AL 36849

Please make checks payable to Alabama Cooperative Extension System.

A block of rooms will be available at the Embassy Suites Hotel and Conference Center for the special rate of $124.00 per night. Deadline for reservations will be March 4, 2011. Please contact the hotel at 334-269-5055 and specify with reservations you will be attending the 10th Annual Diabetes & Obesity Conference.

We hope that your organization will join us for a conference showcasing the successful programs of Extension professionals, their community and organizational partners, and their students. Please contact Patti Golden at 334-844-3683 or goldepa@auburn.edu with any questions.

www.aces.edu/diabetesconf
Exhibit Space Reservation

10th Annual Diabetes and Obesity Conference
Embassy Suites Hotel & Conference Center, Montgomery, Alabama
April 17-19, 2011

Exhibitor Contact ________________________________________________________________

Title: ____________________________________________________________________________

Company Name: ____________________________________________________________________

Address: ___________________________________________________________________________

City: __________________________ State: ___________ Zip Code: _______________________

Phone: ___________________________ Fax: ________________________________

Company Website: ___________________________ Email: ____________________________

Exhibitor Charges (Please check all that apply)

<table>
<thead>
<tr>
<th>Fee Description</th>
<th>Additional Amenities</th>
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<tbody>
<tr>
<td>_____ $400 for Commercial Organizations</td>
<td>Internet:</td>
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<tr>
<td>_____ $150 for Non-Profit, Government, or Public Education</td>
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<tr>
<td>The fees above include a table, chair, attendance at conference with meals and</td>
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<tr>
<td>refreshments for one staff person.</td>
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<tr>
<td>_____ $100 for each additional staff member to attend, up to two additional staff</td>
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<tr>
<td>may register.</td>
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</table>

Total Charges: $ _______________

List the people who will staff the exhibit:

1. Full Name ___________________________ Street Address ____________________________
   (_____) ___________________________ City ____________________________ State ______
   Telephone Number ___________________________ Zip Code ____________________
   Email Address _____________________________

2. Full Name ___________________________ Street Address ____________________________
   (_____) ___________________________ City ____________________________ State ______
   Telephone Number ___________________________ Zip Code ____________________
   Email Address _____________________________

Please return with payment by March 4, 2011 to:

Attn: Patti Golden
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Auburn University, AL 36849