



NPTC Cooperative Resources and Philosophy

The mission of the National Poultry Technology Center is to focus applied research and education in areas that will improve the economic viability of the live production phase of the poultry industry. Input regarding program priorities and sense of urgency for response actions is taken from the guidance of the National Poultry Technology Center Board of Directors on a quarterly basis. Since today's economic conditions are rapidly changing and are dynamic in nature, good solution sets to problems that are facing the industry may be viable today but may not be feasible tomorrow.

The National Poultry Technology Center has many resources available to draw upon when developing solutions to problems or developing educational programs. Collaborative possibilities exist with all major units of Auburn University's teaching, research and extension divisions. In addition, faculty and staff of the National Poultry Technology Center have extensive collaborative relationships with agricultural and engineering faculties at most other land grant colleges and universities in the United States. Extensive relationships world wide with universities, research organizations, housing and equipment specialists, and poultry production personnel have made it possible for the National Poultry Technology Center to quickly identify technically and economically feasible solutions for complex problems facing the poultry grower.

All recommendations and educational information developed and disseminated by the National Poultry Technology Center are developed with a sense of urgency and the fact that the recommendations must be technically sound and economically viable.