

Spin-A-Thon

The spin-a-thon is an event that could involve several constituencies such as a radio station, gym, and other community sponsors. This event is centered on health and wellness in the community by encouraging individuals to get sponsors for their involvement in a cycling/ spinning event. The radio station could be involved as they are piping the music into the event for the participants to spin with. The funds raised would be sent to an agency committed to helping reduce hunger and poverty in a community. While the funds are being raised, the main objective would be to build awareness in the community and to create capacity for addressing the problems and reducing hunger and poverty.

