This program identifies outstanding Alabama 4-H members who have excelled in one of the 15 Achievement Areas of Alabama 4-H. These areas include:

- Beef Production
- Dairy Science (Bovine)
- Meat Science
- Equine Science
- Small Ruminants (Sheep and Goats)
- Family and Consumer Science – Non-Foods
- Foods and Nutrition
- Communications
- Leadership/Citizenship
- Natural Resources
- Electric Energy
- Plant, Soils and Environmental Science
- Poultry Science
- Performing and Creative Arts
- At Large Achievement

Applications will be judged by a screening committee of Extension professionals, 4-H Volunteer(s), and appropriate industry representatives. State achievement awards will be presented in both Senior Level I and Senior Level II if applications are received by May 4, 2015 and applications are of sufficient quality to merit an invitation to the Achievement Interviews.

Senior Level I participants must be age 14 or 15 on January 1, 2015. Winners will receive a trip to National 4-H Congress (or another appropriate trip related to that project) and an Alabama State Trophy.

Senior Level II participants must be age 16 to 18 on January 1, 2015. Winners will receive a trip to National 4-H Congress (or another appropriate trip related to that project) and an Alabama State Trophy.

Those submitting applications are required to be interviewed, if an invitation is extended to them. Interviews will be held on July 30th at the Alabama 4-H Center. Awards will be presented during Competitive Event Day Friday, July 31st.

Beef Production Applications must also submit Appendix A, Economic Summary of Beef Production 4-H Project.
Questions concerning the Alabama 4-H Achievement Awards Program must be submitted in writing by June 4th to Joy Maxwell 4-H Leadership and Citizenship Specialist.

**Scoring of Alabama 4-H Achievement Applications and Interviews**

**Applications must score 75+ points to receive an invitation for an interview.**

Judging of applications is an assessment of the total package: 40 points for 4-H project achievement; 20 points for leadership achievement; 20 points for service achievement; and 20 points for “How 4-H Has Made a Difference”. Greater value is given to leadership and service in the 4-H project area.

Leadership/Citizenship Achievement applicants will complete the leadership and service areas of the application; and also the Awards and How 4-H Has Made a Difference.

**Alabama 4-H Application** will be scored 100 points.

**How 4-H Has Made a Difference**
- 20 points for the “4-H So What”
  - This is not accomplishments but is “The difference your 4-H work has made in your life and the lives of others.”

**Leadership Achievement:**
- 10 points for the scope of leadership accomplishments/activities
- 5 points for self-directed learning activities supporting leadership
- 5 points for leadership awards and recognition

**Service Achievement:**
- 10 points for the scope of service accomplishments/activities
- 5 points for self-directed learning activities supporting service
- 5 points for service awards and recognition

**4-H Project Achievement:**
- 15 points for cumulative 4-H project area career accomplishments; where you began your 4-H career versus where you are now in your project area
- 10 points for self-directed learning activities supporting this project
- 10 points for activities and events entered
  - This may include but is not limited to: demonstrations, presentations, exhibits, shows, talks, workshops, tours, conferences, and competitions
- 5 points for awards and recognition in the project area

Applications in the area of Leadership and Citizenship will have the project points distributed into the Leadership Achievement and the Service Achievement in the above description.
Alabama 4-H Achievement Interviews will be scored 100 points.

The Alabama 4-H Achievement Interview will also be valued at 100 points. Judges for the interview process will be provided the application package but will not be provided the scores. The interview process will take about 30 minutes per person but will include a five minute presentation by the 4-H Member. The other 25 minutes will be provided for judges to review the application, ask questions of the participant, and discuss the interviews with the other judges.

MASTERY – The positive impact of this project on knowledge, skills, and views of the individual 4-H member
• 10 points for Goals, plans and growth in the project area
• 10 points for Knowledge and skills gained
• 10 points for Personal growth and self-evaluation

BELONGING – Relationships built because of 4-H
• 5 points for Participation in activities as part of a group
• 5 points for Communications with others about 4-H project
• 5 points for Relationships built because of 4-H project

INDEPENDENCE – Learning to make decisions in 4-H
• 10 points for Self-Directed Learning (included but not limited to 4HCCS)
• 10 points for Leadership roles and responsibilities accepted
• 5 points for Elected or volunteer leadership responsibilities

GENEROSITY – The importance of serving others
• 10 points for Citizenship and community service within 4-H
• 10 points for Sharing learning related to the project

PRESENTATION TO THE JUDGES
• 10 points for Poise, confidence, appearance, posture

Tie-breaker:
There will be no ties in either the application scoring or the interviews. However, ties will be possible when the total scores are added. The tie-breaking committee will be made up of the Dr. Paul Brown, Associate Director Rural & Traditional Program, Joy Maxwell, Leadership and Citizenship Specialist and, a 4-H Ambassador who is not an applicant in the achievement area concerned.
Guidelines to submit 4-H Achievement Application  
(Application must be typed.)

_____ My 4-H Story

Written Format: Use Arial or Times New Roman, 12 point font and one inch margins. The story is a maximum of 2000 words. Check your spelling and grammar.

Media Format: The 4-H Story may be submitted in DVD-Video format on DVD media, or with Microsoft PowerPoint on CD-ROM or DVD Media. The DVD-Video must play on standard computer DVD players. The Microsoft Power Point presentation must be self-playing. If you choose either of these formats to tell your 4-H story, you will need to submit six copies with your application. The presentation cannot exceed five minutes.

_All four parts (listed below) must be included in “My 4-H Story,” no matter which format you choose._

Part I - Introduction  
Introduce yourself. Include your age, interests, and when and why you joined 4-H.

Part II – 4-H Project Achievement  
A good 4-H story talks about your triumphs and setbacks, the challenges and opportunities, any obstacles you experienced and how you overcame them. The focus should not be on prizes that you have won, but on how your work has impacted you as a person.

Part III – Leadership Achievement  
Your 4-H story should give evidence of leadership, growth in the project and in 4-H, degree of involvement, cooperation, honesty, responsibility and good judgment. Describe how 4-H helped you become a leader. Describe how you have helped others become leaders.

Part IV – Service Achievement  
Your 4-H story should give evidence of you helping others in the community.

_____ Alabama 4-H Application  

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Identification Page with Signatures
Page 1: Be sure that you have all needed information including signatures.

How 4-H Has Made a Difference
Page 2: Do not add additional pages. Be as specific as possible when explaining your 4-H experience in the areas of belonging, independence, generosity and mastery. Show how you have grown in your project area.

4-H Leadership Educational Accomplishments
Page 3: Explain what you did, organized, taught, or accomplished. Use active verbs and list numbers when appropriate.

4-H Leadership: Offices and Committees
Page 4: Top portion of the page is for offices held and committees served in local, county, regional and state activities. Tell what you learned by holding this office or serving on this committee.

Non-4-H Leadership Accomplishments
Page 4: The bottom portion of the page is for the most meaningful leadership experiences outside of your 4-H club. Be specific.

4-H Service Accomplishments
Page 5: List service performed that benefits the community. This can be directly related to 4-H or it can be related to the community. Tell what you did, what you learned and how it was accomplished.

4-H Awards and Non-4-H Awards
Page 6: There are two sections. List major 4-H awards in the section at the top of the page. In the bottom section, list major awards outside of the 4-H. DO NOT ADD ADDITIONAL PAGES.

4-H Project Work
Page 7: If you are entering a specific project achievement, complete this portion. Use numbers when appropriate to show size, extent of project work, growth during the years in 4-H, number of items, savings recorded. Those entering Beef Production must also complete the Economic Summary, Appendix A.

Creative Documentation
Each applicant may provide additional creative documentation. Again, three options are available:

1. Two pages with a one-inch, left hand margin. This is two pages, not the front and back of two pieces of paper. These pages may include photos, captions, news articles, collages, etc and should represent your entire tenure with 4-H project work. Choose a few from your younger years, and a few that are recent. Just be
sure that the photos relate DIRECTLY to the project area that you are applying to receive recognition. The judge should be able to see all displays clearly.

Trim photos when appropriate. Short captions should describe the photos or news articles that need description. Display neatly, in color, with labels, and relate to your 4-H work. The purpose of this documentation is to show your growth and accomplishments through your 4-H project. THIS IS NOT A SCRAPBOOKING EVENT.

2. A 1 minute video recording, DVD-Video format on DVD media. (6 copies)

3. A 1 minute, self-playing Microsoft PowerPoint presentation on CD-ROM or DVD Media. (6 copies)

If you choose either video recording or Microsoft PowerPoint, you must provide six copies. The Creative Documentation may be on the same disc as “My 4-H Story.”

Three Letters of Reference (submit with the application)
A good letter of reference is one that supports your achievements, skills and service within the project area. They cannot be from family members. One of the letters must be from the 4-H REA, CEC, CEA, or 4-H Agent Assistant who signed your application.

Beef Production ONLY
Must submit Appendix A Economic Summary of Beef Production 4-H Project. Disqualification may occur if Appendix A is not submitted with the Beef Production Application.
How to Submit Your Application Package

The original 4-H Story, Application, and Creative Documentation, along with three letters of reference must be received by May 4, 2015. Using the U.S.P.S. Certified Mail with a Return Signature Card will insure that it has been appropriately handled. Remember that the deadline is May 4, 2015 for the package to be received….not post marked. Applications received after that date may be disqualified.

Original applications must be submitted with appropriate signatures. Faxed or e-mailed applications will not be accepted.

The entire application package must be submitted loose. DO NOT STAPLE. DO NOT FASTEN IN A FOLDER. DO NOT PUT CREATIVE DOCUMENTATION IN A PLASTIC SLEEVE. You may use a paper clip to keep the contents together and submit in a manila file folder. Packages not following the requirements may be disqualified.

Six copies of the DVD-Video or CD-ROM must be submitted if that format is used.

Mail to: Joy Maxwell Office Phone: 334-844-2276
205 Duncan Hall Cell phone: 205-612-2790
Auburn University, AL 36849

If a 4-H Member entered in previous years, then what…..

If a 4-H member was selected as a 4-H Achievement Winner in previous years and remains in the same age group (Senior Level I or Senior Level II) they cannot submit an application in the area that they won. They may enter another area. This application must be more than just changing the “title”. Project work should be significant in that project area.

If a 4-H member has moved from Senior Level I to Senior Level II, they may enter the same area as previously with additional documentation and revisions to the application.